



Digital Rate Card 2016

POSITIONS

Leaderboard (inc. Mobile)	£30.00 cpm
MPU	£30.00 cpm
Billboard/Half Page	£45.00 cpm
Home Page Sponsor	£3500 cpm

VOLUME DISCOUNTS (Ad Impressions)

100,000	10%
100,000 to 250,000	20%
250,000 Plus	30%

SPONSORSHIP

By Region/Topic	£600 pm (min 3 months)
Editorial Platforms	From £600 pm
Video Pre-Roll	£50 cpm

PLATFORM

Profile Page	£1000
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NATIVE CONTENT (Subject to Availability)

Sponsored Editorial (Plus Production)	£750 per article
Sponsored Video (Plus Production)	£1500 per video
Video Pre-Roll	£50 cpm

OUR READERS

